

**THE AMERICAN CAMPUS  
AND ALCOHOL  
REGIONAL CONFERENCE**

**AGENDA**

**September 8 – 10, 2002**

**University of Central Florida  
Orlando, Florida**

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**University of Central Florida**  
**The American Campus and Alcohol Regional Conference**  
**September 8 - 10, 2002**

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**DAY 1: Sunday, September 8, 2002**

**2:00 p.m. – 7:00 p.m. Registration-Lobby**

**6:30 p.m. Reception-Shades Poolside (weather permitting)**

**7:00 p.m. Dinner-Waterfront and Board Rooms**

**Welcome:**

- *John Hitt, Ph.D.*, President, University of Central Florida

**Opening Remarks:**

- *Peter Cressy, Ed.D.* President/CEO, Distilled Spirits Council of the U.S.

**Keynote Speaker:**

- *Peter Lake, J.D.*, Stetson University College of Law-  
The Rights and Responsibilities of Modern Colleges and  
Universities: Who Assumes the Risk?

**DAY 2: Monday, September 9, 2002**

**7:00 a.m. – 9:00 a.m. Registration-Lobby**

**7:30 a.m. – 8:30 a.m. Continental Breakfast-Waterfront Colonnade Room**

**8:45 a.m. Conference Objectives-Waterfront and Board Rooms**

- *John Hitt, Ph.D.* or *Peter Cressy, Ed.D.*

**9:00 a.m. Keynote Speaker: "The Need for Conversation"**

- *Dick Jacobs, M.S., LMFT, CAP*, Chief Executive Officer, The Center for Drug-Free Living, Inc. Orlando, FL

**9:30 a.m. The Essence of a Sustainable Plan**

- *Peter Cressy, Ed.D.*

**9:45 a.m. A Success Story – Bringing the Campus Community and Industry Together**

- *Scott Wexler*, Executive Director, The Empire State Restaurant & Tavern Association
- *Fred Aliberti, M.S.*, Sergeant, Albany Police Department

**10:45 a.m. Break**

- 11:00 a.m. Reducing Harm Through Brief Interventions**
- *Jason Kilmer, Ph.D.*, Addictive Behaviors Specialist, The Evergreen State College; Substance Abuse Prevention Program Coordinator, Saint Martin's College
- 12:00 p.m. Lunch-Alcohol Use and Abuse: A Student Affairs Prospective Fountainview Room**
- *Jim Scott, Ph.D.*, Vice President of Student Affairs, University of Florida
- 1:15 p.m. Working With Bars 101: A Business Assistance Approach-Waterfront and Board Rooms**
- *Armando Sánchez-Aballi, Ed.S.*, Coordinator, Educational Leadership
- 2:15 p.m. Social Norms Approach to Alcohol Abuse Prevention on the College Campus-**
- *H. Wesley Perkins, Ph.D.*, Professor of Sociology, Hobart & William Smith Colleges
  - *Jeff Linkenbach, Ed.D.*, Director of the Montana Social Norms Project, Montana State University

**3:45 p.m. Break**

- 4:00 p.m. Research and Outcome Evaluation**
- *Betty Waters Straub, Ed.D.*, Research Associate, The Higher Education Center for Alcohol and Other Drug Prevention

**4:30 p.m. Individual Team Working Sessions**

**Evening on your own to enjoy Orlando!**

**DAY 3: Tuesday, September 10, 2002**

**7:30-8:30 a.m. Continental Breakfast-Waterfront Colonnade Room**

- 8:30 a.m. Continuing the Conversation: Joining Local and State Coalitions and Organizations-Waterfront and Board Rooms**
- *Laura Riddle, LMFT, CAP, CAPP*, Director of Alcohol and Other Drug Programming, University of Central Florida
  - *Barry M. Gregory, Ed.D.*, Assistant Director of the Counseling Center: Alcohol and Other Drug Prevention and Research Office, Florida Atlantic University

- 8:45 a.m. Working Collaboratively With Greeks**
- *James Russell*, Executive Vice President, Delta Tau Delta Fraternity

**9:15 a.m. BACCHUS and GAMMA**

- *Kelly Moselle*, Assistant Dean of Students, Ringling School of Art and Design

- 9:45 a.m.**                    **The Power of PEERS**
- *Tanya Cepero, MS, CHES*, and *Brooke Williams, B.S.*, REACH Peer Education Program, University of Central Florida
- 10:15 a.m.**                    **Break- (Remember to check out)**
- 10:30 a.m.**                    **Alcohol Education – What Works**
- *David Hanson, Ph.D.*, Professor of Emeritus of Sociology, State University of New York – Potsdam
- 11:15 a.m.**                    **The College Alcohol and Life Skills Study with Intercollegiate Student-Athletes**
- *Barry M. Gregory, Ed.D.*, Assistant Director of the Counseling Center: Alcohol and Other Drug Prevention and Research Office, Florida Atlantic University
- 12:15 p.m.**                    **Lunch-Networking with Peers from around the state. What's working on your campus? Share successes and brainstorm challenges.**
- 1:30 p.m.**                    **The Century Council Programs**
- *Ralph Blackman*, President and CEO, The Century Council
- 2:00 p.m.**                    **Final Work Sessions with Teams: Bringing It on Home**
- 2:45 p.m.**                    **Model Programs and Conference Conclusion**