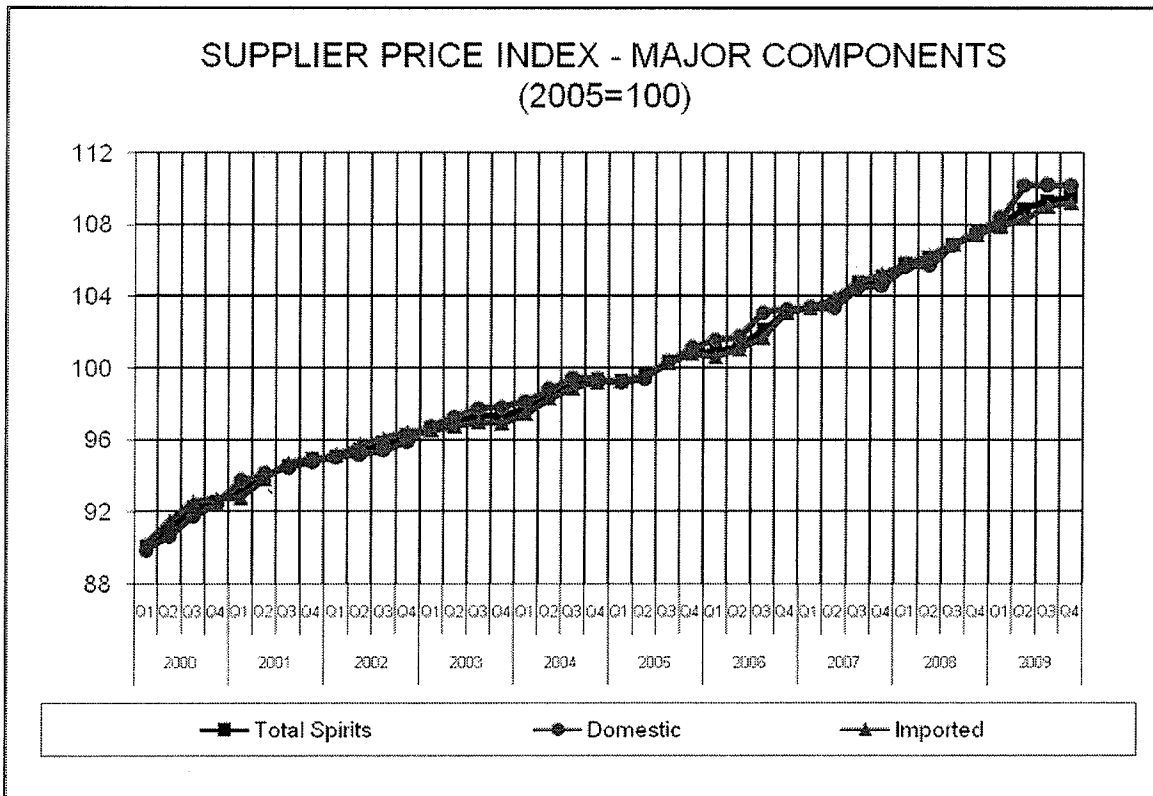


SUPPLIER PRICE INDEX

FOURTH QUARTER 2009

The DISCUS Supplier Price Index for all Distilled Spirits rose 0.1% in the fourth quarter of 2009 compared to the third quarter of 2009. Total Domestic Spirits prices remained unchanged and Total Imported Spirits prices were up 0.2%. Bonded Whiskey showed the largest increase at 4.3%.

Compared with the fourth quarter of 2008, the SPI for the fourth quarter of 2009 was up 1.9%. Prices for both Domestic Spirits and Imported Spirits were up 2.4% and 1.7%, respectively. Total Whiskey rose 1.8% overall, while the Non-Whiskey index was up 1.9%. The largest increases over last year's fourth quarter were posted by Bonded Whiskey and U.S. Bottled Scotch Whiskey with 6.6% and 5.2%, respectively.



SUPPLIER PRICE INDEX
4th Quarter 2009
(2005=100)

PRODUCT CATEGORY	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	2009 Average	CY 2008 Average	Percentage Change 4th Quarter Compared to:	
							3rd Quarter 2009	4th Quarter 2008
Total Distilled Spirits	108.0	108.9	109.4	109.5	109.0	106.6	0.1%	1.9%
Total Domestic Spirits	108.4	110.2	110.2	110.2	109.7	106.5	0.0%	2.4%
Total Imported Spirits	107.9	108.4	109.0	109.2	108.6	106.6	0.2%	1.7%
Total Whiskey	107.3	107.8	107.9	108.0	107.8	105.1	0.1%	1.8%
Domestic Whiskey	108.3	108.7	108.7	108.6	108.5	106.2	0.0%	1.0%
Bonded	100.7	100.7	102.9	107.3	102.9	100.6	4.3%	6.6%
Straight	108.3	108.9	108.8	108.8	108.7	106.7	-0.1%	0.6%
Blended	107.9	107.9	107.9	107.9	107.9	104.1	0.0%	2.6%
Imported Whiskey	106.6	107.3	107.4	107.6	107.2	104.3	0.1%	2.3%
Scotch	105.0	105.6	106.0	106.4	105.8	103.6	0.3%	2.2%
U.S. Bottled	108.5	111.7	111.7	111.7	110.9	104.7	0.0%	5.2%
Foreign Bottled	103.8	104.2	104.7	105.1	104.4	102.7	0.3%	2.1%
Malt	110.0	110.4	110.5	111.2	110.5	108.2	0.6%	1.3%
Canadian	107.8	108.4	108.4	108.4	108.3	104.8	0.0%	2.4%
U.S. Bottled	103.2	103.2	103.2	103.2	103.2	101.9	0.0%	0.0%
Foreign Bottled	109.7	110.5	110.5	110.5	110.3	106.0	0.0%	3.3%
Irish	108.3	111.5	111.4	111.4	110.7	106.5	0.0%	3.5%
Total Non-Whiskey	108.4	109.4	110.1	110.3	109.5	107.3	0.2%	1.9%
Domestic Non-Whiskey	108.4	111.5	111.5	111.5	110.7	106.7	0.0%	3.5%
Imported Non-Whiskey	108.4	108.8	109.7	109.9	109.2	107.5	0.2%	1.4%
Gin	109.9	110.5	110.7	110.7	110.4	107.3	0.0%	1.7%
Domestic	109.2	110.4	110.4	110.4	110.1	105.1	0.0%	3.0%
Imported	110.5	110.5	110.9	110.9	110.7	109.1	0.0%	0.6%
Vodka	107.5	109.6	109.8	109.9	109.2	106.8	0.1%	2.1%
Domestic	108.1	112.8	112.8	112.8	111.6	107.2	0.1%	4.7%
Imported	107.1	107.3	107.7	107.8	107.5	106.5	0.1%	0.3%
Rum	114.2	114.8	118.2	118.2	116.4	112.8	0.0%	3.2%
Brandy and Cognac	109.5	111.5	111.6	111.8	111.1	107.7	0.2%	3.0%
Domestic	102.7	105.5	105.8	105.9	105.0	100.3	0.1%	4.5%
Imported	110.3	112.2	112.3	112.5	111.8	108.5	0.2%	2.9%
Tequila	102.0	102.1	102.1	102.1	102.1	102.1	0.0%	0.0%
Cordials and Liqueurs	107.0	106.8	106.8	107.6	107.1	106.3	0.7%	1.0%
Domestic	111.2	111.4	111.4	111.5	111.4	109.9	0.1%	0.6%
Imported	106.1	105.7	105.7	106.7	106.1	105.4	0.9%	1.1%
Cocktails	107.5	106.5	106.5	106.5	106.7	103.6	0.0%	0.2%