

THE
AMERICAN
CAMPUS
AND
ALCOHOL
CONFERENCE

A G E N D A

October 23–25, 2000

Washington, DC



University of
Massachusetts
Dartmouth
285 Old Westport Road
North Dartmouth, MA
02747-2300

CONVENERS

The George Washington University
Eastern Connecticut State University
University of Massachusetts Dartmouth
University of Massachusetts Amherst
University of Louisville
Distilled Spirits Council of the United States

SUPPORTERS

Distilled Spirits Council of the United States
American Vintners Association
National Association of Beverage Retailers
National Licensed Beverage Association
Wine and Spirits Wholesalers of America, Inc.
Wine Institute

PLANNING PARTNERS

American Association of State Colleges and Universities
National Association of Independent Colleges and Universities
National Alcohol Beverage Control Association
The Century Council

Location:

Metro Center Marriott
775 12th Street, NW
Washington, DC 20005
Main: (202) 737-2200
Fax: (202) 824-6106

Day 1 Monday, October 23

- 6:00 P.M. Welcoming reception**
- 7:00 P.M. Dinner & welcoming speech**
Introduction: Chancellor Jean MacCormack, UMass Dartmouth
Kick off speaker: President Stephen Joel Trachtenberg,
The George Washington University
- 8:30 P.M. Initial team meeting**

Day 2 Tuesday, October 24

- 7:15 A.M. General breakfast**
Salon A-D
- 7:15 A.M. Presidents' breakfast**
London Room
Moderator: President Stephen Joel Trachtenberg,
The George Washington University
- 8:20 A.M. Overview & scope of conference**
Salon A-D
Dr. Peter Cressy, President, Distilled Spirits Council of the U.S.
- 8:30 A.M. Keynote address**
Salon A-D
President Graham Spanier, The Pennsylvania State University
- 9:00 A.M. Research and outcome evaluation:
The necessary ingredients of a successful plan**
William DeJong, Ph.D., Director of the Higher
Education Center for Alcohol & Other Drug Prevention
- 9:15 A.M. Social norms approach to alcohol abuse prevention
on the college campus**
H. Wesley Perkins, Ph.D., Professor of Sociology,
Hobart & William Smith Colleges
Michael Haines, M.S., Coordinator, Health Enhancement Services,
Northern Illinois University
Jeff Linkenbach, Ed.D., Director of The Montana Social Norms Project,
Montana State University

Day 2 Tuesday, October 24

10:15 A.M. **Moderated questions**

10:25 A.M. **Break**

10:40 A.M. **Best practice panel**

Salon A-D **The committee on university and community relations:
building a successful campus – community coalition**

Moderator:

- William DeJong, Ph.D., Director of the Higher Education Center for Alcohol & Other Drug Prevention

Panelists:

- Thomas Gebhardt, Director of Personal Safety & Off-Campus Affairs, State University of New York — Albany
- Scott Wexler, Executive Director, The Empire State Restaurant & Tavern Association

11:10 A.M. **Moderated questions**

11:25 A.M. **Individual working team session**

Salon A-D

- Identifying key issues
- Making a work plan

12:30 P.M. **Lunch/talk**

Salon A-D *Introduction:* Chancellor David Scott, UMass Amherst

The essence of a sustainable plan

Speaker: President Edward Hammond, Fort Hays State University

1:45 P.M. **Break**

2:00 P.M. **Peer group sessions** (each with moderator):

Rooms will be announced

- Identifying key issues
- Developing peer group perspectives

2:50 P.M. **Break**

3:00 P.M. **Concurrent sessions** (one team member should attend each presentation)

Salon A **Pennsylvania's state and local partnerships to address high risk college drinking**

Steven Schmidt, Director, Pennsylvania Alcohol Education,
The Pennsylvania Liquor Control Board

Salon B **Empowering your students & staff to reduce problems with alcohol**

Adam Chafetz, President, Training for Intervention Procedures (TIPS)

Salon C **The seven habits of highly effective peer education programs**

Drew Hunter, MPA, Executive Director,
The BACCHUS and GAMMA Peer Education Network

Salon D **Overview of The Century Council and effective law enforcement strategies**

William Georges, Vice President of Programs, The Century Council

4:00 P.M. **Team planning session**

Salon A-D Make progress on outline

5:15 P.M. **Break**

6:10 P.M. **Buses depart for Capitol Hill**

6:30 P.M. **Reception on Capitol Hill** (hors d'oeuvres will be served)

Guest Speakers:

Senator Hank Brown, President, University of Northern Colorado
Other state and federal officials will make brief comments

Dinner on your own — suggestions provided

8:00 P.M. **Team sessions** (as desired)

Day 3 Wednesday, October 25

7:30 A.M. **General breakfast**

Salon A-D

7:30 A.M. **Presidents' breakfast**

London Room *Moderator:* Dr. Deno Curris, President, AASCU

Day 3 Wednesday, October 25

8:30 A.M. Morning kick-off comments

8:45 A.M. Best practice panel

Salon A-D Alcohol education: What works

David Hanson, Ph.D., Professor of Sociology &
Director of Assessment, State University of New York — Potsdam

Identification and reduction of risk in a university environment

Robert Pandina, Ph.D., Professor of Psychology,
Director of Alcohol Studies, Rutgers University

**Brief interventions aiming to reduce the harm associated
with college student drinking**

Jason Kilmer, Ph.D., Research Scientist, Department of Psychology,
Addictive Behaviors Research Center, The University of Washington;
and Addictive Behaviors Specialist, The Evergreen State College

9:45 A.M. Concurrent sessions (one team member should attend each presentation)

Salon A Promising practices: Sourcebook, task force planner and action steps

Gail Gleason Milgram, Ph.D., Professor/Director
of Education & Training, Rutgers University

Salon B Federal government activities

Richard Lucey, Program Analyst, Safe and Drug Free Schools,
Department of Education
Jane Hodgdon, Education Program Specialist, Safe and Drug Free
Schools, Department of Education
Fred Nedeo, M.P.A., Marketing and Policy Analyst, National
Institute of Alcohol Abuse and Alcoholism
National Highway Traffic Safety Administration representative

Salon C Collaborative efforts of a university community

Terry Rentner, Ph.D., Assistant Professor,
Bowling Green State University

Salon D Host responsibility: Building partnerships with business

Jim Peters, M.Ed., Facilitator, National Hospitality Resource Network

10:45 A.M. Break

11:00 A.M. Building your plan: Final thoughts and discussion

Salon A-D Robert Pandina, Ph.D., Professor of Psychology, Director of Alcohol
Studies, Rutgers University

11:30 A.M. Team work sessions

Salon A-D Fill in outline
Identify key actions

12:30 P.M. Lunch - Comments/share issues

Salon A-D Moderator: President David Carter, Eastern Connecticut State University

1:30 P.M. Team plan preparation session

Salon A-D Complete Planning

3:00 P.M. Break

3:15 P.M. Model plan presentations

Salon A-D

4:15 P.M. Closing remarks: Establishing the matching grants program

Salon A-D Dr. Peter Cressy, President, Distilled Spirits Council of the U.S.