

**LOUISIANA  
CAMPUS  
REGIONAL  
ALCOHOL  
CONFERENCE**

**LSU Union**

**October 14 - 16, 2001**

Louisiana State University and A&M College  
Louisiana State University at Eunice

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# Louisiana Campus Regional Alcohol Conference

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**DAY 1: Sunday, October 14, 2001**

- 5:30 pm Pre-Dinner Reception for Presidents & Chancellors  
– Red River Room
- 6:30 pm Reception/Registration – Atrium Balcony
- 7:15 pm Dinner – Atchafalaya Room  
Convener: Chancellor William J. Nunez, III,  
Louisiana State University at Eunice  
Speaker: Dr. Peter Cressy, Distilled Spirits Council  
of the United States
- 8:30 pm Initial Team Meeting – Atchafalaya Room

The American Campus Regional Alcohol Conference is made possible by a grant from DISCUS, the Distilled Spirits Council of the United States; and by a donation from the Goldring Family Foundation.

**DAY 2: Monday, October 15, 2001**

		11:15 am	Individual Team Working Sessions – Atchafalaya Room
7:15 am	Breakfast for Presidents and Chancellors – Castilian Room Moderator: Dr. Deno Curris President, AASCU/ Dr. Peter Cressy, Distilled Spirits Council of the United States	12:15 pm	Lunch – Atchafalaya Room
7:30 am	General Breakfast – Magnolia Room	1:45 pm	Peer Group Sessions [Rooms will be assigned]
8:15 am	Overview & Scope of Conference - Atchafalaya Room Dr. Peter Cressy	2:45 pm	Student Panel – Orleans Room
8:30 am	Keynote Speaker – Atchafalaya Room Introduction: Dr. Daniel M. Fogel, LSU Executive Vice Chancellor and Provost Speaker: Dr. Joseph Savoie, Commissioner of Higher Education, Louisiana Board of Regents	3:30 pm	Century Council Programs – Atchafalaya Room William Georges, Vice President of Programs, The Century Council
9:00 am	The Essence of a Sustainable Plan – Atchafalaya Room Dr. Peter Cressy	4:00 pm	Team Planning Sessions – Atchafalaya Room
9:30 am	Social Norms Approach to Alcohol Abuse Prevention on the College Campus – Discussion – Atchafalaya Room Jeff Linkenbach, Ed.D., Director of The Montana Social Norms Project, Montana State University H. Wesley Perkins, Ph.D., Professor of Sociology, Hobart & William Smith Colleges	6:00 pm	Reception – Magnolia Balcony
10:15 am	Break	6:30 pm	Dinner – Atchafalaya Room
10:30 am	A Success Story – Bringing the Campus Community and Industry Together - Atchafalaya Room <i>Panelists:</i> Scott Wexler, Executive Director, The Empire State Restaurant & Tavern Association Thomas Gebhardt, Director of Personal Safety & Off-campus Affairs, University at Albany – State University of New York Nancy Mathews, Ed.D., Director, LSU Campus Community Coalition for Change		

**DAY 3: Tuesday, October 16, 2001**

- 7:30 am Breakfast for Presidents/Chancellors – Orleans Room
- 7:30 am General Breakfast - Atrium
- 8:15 am Morning Kick-Off Comments – All Morning Sessions – Atchafalaya Room
- 8:30 am Brief Interventions Aiming to Reduce the Harm Associated with College Student Drinking  
Jason Kilmer, Ph.D., Addictive Behaviors Specialist, The Evergreen State College
- 9:05 am Alcohol Education – What Works  
David Hanson, Ph.D., Professor of Sociology & Director of Assessment, State University of New York – Potsdam
- 9:30 am The Bacchus and Gamma Peer Education Network
- 10:00 am Break
- 10:30 am Research and Outcome Evaluation:  
Laurie Davidson, Associate Director for Services to Local, State, Regional, and National Organizations, The Higher Education Center for Alcohol and Other Drug Prevention
- 10:50 am Getting The Plan Done – Crunch Time!
- 11:00 am Team Working Session
- 12:15 pm Working Lunch – Atchafalaya Room  
Speaker: Dr. William L. Jenkins, President, LSU System
- 1:00 pm Model Plan Presentations – Atchafalaya Room
- 2:15 pm Conclude Conference