

**Embargoed for Release:**  
Tuesday, March 8, 2005

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**Center on Alcohol Marketing and Youth Statement on Distilled Spirits Marketing  
Compliance Report**

*Statement Attributable to Jim O'Hara, Executive Director, Center on Alcohol Marketing and Youth*

Washington, DC — “Today’s report by the Distilled Spirits Council of the United States (DISCUS) on how well liquor companies have complied with the DISCUS marketing code is a step in the right direction. It shows DISCUS has heard the need for transparency, as recommended by the Federal Trade Commission in 1999. At the same time, it is a reminder that the alcohol industry can do more to reduce underage youth exposure to alcohol advertising, and we hope DISCUS will be a leader in such efforts.”

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*About the Center on Alcohol Marketing and Youth*

*The Center on Alcohol Marketing and Youth at Georgetown University monitors the marketing practices of the alcohol industry to focus attention and action on industry practices that jeopardize the health and safety of America's youth. The Center is supported by grants from The Pew Charitable Trusts and The Robert Wood Johnson Foundation. More information on the Center can be found at [www.camy.org](http://www.camy.org).*