

ECONOMIC CONTRIBUTION OF ALCOHOL BEVERAGE INDUSTRY 2004

UNITED STATES		
Distilled Spirits		
	Direct	Total
Jobs	624,235	1,210,597
Wages (Thousands)	\$11,240,180	\$24,805,252
Economic Activity (Thousands)	\$41,232,767	\$103,403,884
State and Local Taxes (Thousands)	\$6,311,229	\$11,621,033

UNITED STATES		
Beverage Alcohol Industry		
	Direct	Total
Jobs	1,831,256	3,789,424
Wages (Thousands)	\$35,432,147	\$78,038,076
Economic Activity (Thousands)	\$136,745,056	\$349,601,839
State and Local Taxes (Thousands)	\$16,294,194	\$32,486,294

GLOSSARY

Jobs represents the number of workers who worked or received pay for the period defined. It includes executives, supervisory personnel, wage earners, piece workers and part-time workers.

Wages represents the total compensation received by workers. It includes salaries, bonuses, tips and other gratuities, and cash value of meals and lodging.

Economic Activity refers to the output of each industry. Output is equal to value added created by an industry plus inputs used.

State and Local Taxes includes state excise and sales taxes, net profits of control states, license fees, state corporate and personal income taxes.

Direct refers to jobs, wages, economic activity and taxes generated within the alcohol beverage industry. Therefore, it does not include **indirect** activity that results from purchases of the beverage alcohol industry and its employees.

In-State refers to the sum of direct and indirect activity that occurs within a state. Sometimes, the economic activities of the alcohol beverage industry in one state contributes to economic activity in another state. In-state figures do not include this amount, although it is included in **total** for the United States.