

# ECONOMIC CONTRIBUTION OF ALCOHOL BEVERAGE INDUSTRY 2014

UNITED STATES		
Distilled Spirits (*)		
	Direct	Total
Jobs	776,172	1,453,744
Wages (Thousands)	\$17,403,776	\$36,515,508
Economic Activity (Thousands)	\$63,869,798	\$150,250,062
State and Local Taxes (Thousands)	\$10,641,552	\$20,167,375

UNITED STATES		
Beverage Alcohol Industry (*)		
	Direct	Total
Jobs	2,194,623	4,581,555
Wages (Thousands)	\$50,826,189	\$110,206,227
Economic Activity (Thousands)	\$199,968,189	\$477,753,151
State and Local Taxes (Thousands)	\$24,661,865	\$50,607,990

(\*) Total Economic Activity figure is not comparable to the corresponding figures published in the previous State Data Books, due to the changes in industry definitions and multipliers.

## GLOSSARY

**Jobs** represents the number of workers who worked or received pay for the period defined. It includes executives, supervisory personnel, wage earners, piece workers and part-time workers.

**Wages** represents the total compensation received by workers. It includes salaries, bonuses, tips and other gratuities, and cash value of meals and lodging.

**Economic Activity** refers to the output of each industry. Output is equal to value added created by an industry plus inputs used.

**State and Local Taxes** includes state excise and sales taxes, net profits of control states, license fees, state corporate and personal income taxes.

**Direct** refers to jobs, wages, economic activity and taxes generated within the alcohol beverage industry. Therefore, it does not include **indirect** activity that results from purchases of the beverage alcohol industry and its employees.

**In-State** refers to the sum of direct and indirect activity that occurs within a state. Sometimes, the economic activities of the alcohol beverage industry in one state contributes to economic activity in another state. In-state figures do not include this amount, although it is included in **total** for the United State