

ECONOMIC CONTRIBUTION OF ALCOHOL BEVERAGE INDUSTRY 2014

UNITED STATES		
Distilled Spirits (*)		
	Direct	Total
Jobs	776,172	1,453,744
Wages (Thousands)	\$17,403,776	\$36,515,508
Economic Activity (Thousands)	\$63,869,798	\$150,250,062
State and Local Taxes (Thousands)	\$10,641,552	\$20,167,375

UNITED STATES		
Beverage Alcohol Industry (*)		
	Direct	Total
Jobs	2,194,623	4,581,555
Wages (Thousands)	\$50,826,189	\$110,206,227
Economic Activity (Thousands)	\$199,968,189	\$477,753,151
State and Local Taxes (Thousands)	\$24,661,865	\$50,607,990

(*) Total Economic Activity figure is not comparable to the corresponding figures published in the previous State Data Books, due to the changes in industry definitions and multipliers.

GLOSSARY

Jobs represents the number of workers who worked or received pay for the period defined. It includes executives, supervisory personnel, wage earners, piece workers and part-time workers.

Wages represents the total compensation received by workers. It includes salaries, bonuses, tips and other gratuities, and cash value of meals and lodging.

Economic Activity refers to the output of each industry. Output is equal to value added created by an industry plus inputs used.

State and Local Taxes includes state excise and sales taxes, net profits of control states, license fees, state corporate and personal income taxes.

Direct refers to jobs, wages, economic activity and taxes generated within the alcohol beverage industry. Therefore, it does not include **indirect** activity that results from purchases of the beverage alcohol industry and its employees.

In-State refers to the sum of direct and indirect activity that occurs within a state. Sometimes, the economic activities of the alcohol beverage industry in one state contributes to economic activity in another state. In-state figures do not include this amount, although it is included in **total** for the United State